

## **MEDIA RELEASE**

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## Monday 25th February 2013 Ingall Keeps it Clean with Wash It Australia

Two-time Bathurst 1000 winner Russell Ingall will sparkle on the track in 2013, thanks to a personal sponsorship deal with Wash It Australia. Ingall is thrilled to welcome Australia's mobile truck washing specialists aboard for a new season. "Wash It Australia founder Ben Hennock is a real go-getter, who has achieved remarkable business success in a very short period," Ingall said. "It is a Queensland-based company, but is

expanding to other states because of such high demand for truck washing services. "The company has sponsored drag racing in the

past, but this is their first venture into V8 Supercars so it's positive to have new sponsors seeing the value in the sport."

Ingall has been particularly impressed by Wash It's environmentally friendly processes.

"I've actually seen Wash It in action," Ingall said. "They recycle and reuse the water, so it's a very environmentally friendly process.

"Wash It has designed a water recycling system specifically for Australia, and they have become the most advanced truck washing company in the country.



Russell Ingall with Wash It Australia owner Ben Hennock.



Wash It Signage will adorn the Bpillar of Ingall's Supercheap Auto Racing Commodore.

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## NOTES TO EDITORS

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